



INVESTMENT EDUCATION · ZAMBIA

Shares for Beginners

Start understanding shares on the Lusaka Securities Exchange

Live online via Zoom · Lusaka / CAT (UTC+2)

US\$45 per participant · 3 hours

1 About this workshop

Are you looking to learn about stock-market investing but are unsure where to start? This three-hour online workshop is designed for beginners and anyone who wants to understand the basics of investing in stocks on the Lusaka Securities Exchange (LuSE). Mukonki Mukonkela guides participants through buying and selling shares, factors to consider when investing, and tools for beginning to build a portfolio.

2 What you will learn

- **Introduction to the Lusaka Securities Exchange (LuSE).** Learn stock-market basics and how the market operates in Zambia, including the role of LuSE in the Zambian economy.
- **How to buy and sell shares.** Learn about using the LuSE app, opening a brokerage account and placing a first trade.
- **Market trends and analysis.** Explore how to assess market conditions, read annual financial reports and understand key financial indicators.
- **Simple strategies for beginner investors.** Consider practical approaches to building a sustainable portfolio, including diversification and risk management.

3 Course outline

1. Stock-market fundamentals and the role of LuSE.
2. The LuSE app, brokerage accounts and placing a trade.
3. Company information, market conditions, annual reports and financial indicators.
4. Portfolio-building principles, diversification and risk management.

4 Workshop details and fee

The event record describes weekly Friday morning sessions, 09:00–12:00 Zambia time (CAT, UTC+2), live online via Zoom. The original event record lists US\$45 per participant and a registration deadline on Tuesdays. Confirm the current date, fee and availability on the live booking page.

5 Who should attend

- First-time investors who want to understand stock-market basics.
- Professionals who want to build wealth through investing.
- Business owners interested in diversifying income.
- Anyone interested in financial freedom and wealth creation.
- No prior investment experience is needed, according to the original event record.

6 Why attend

The original event description highlights practical insights for getting started with shares on LuSE, expert guidance on stock-market trends, and actionable steps for beginning an investment journey in Zambia.

7 Your facilitator

Mukonki Mukonkela, financial educator and trainer. The original event description identifies Mukonkela as the expert facilitator for this practical introduction to share investing in Zambia.

8 Delivery, preparation and booking

The workshop is live online via Zoom for three hours. Bring a phone, tablet or computer with a reliable internet connection. Choose a session date in the booking form, select a ticket and complete payment online. Check your email for confirmation, your booked date and time in CAT, and your private Zoom joining link. Join five minutes early using your booking name.

9 Self-paced learning option

The original event description also mentions the eBook **How to Buy Your First Share On The LuSE** as a self-paced learning option available for purchase. Check the live event page or shop for current product information.

10 Frequently asked questions

The original event record does not contain a standalone FAQ section; these quick answers restate its published details.

Do I need prior investment experience? No. The original event record says prior experience is not needed.

What market and topics does the workshop cover? It focuses on the Lusaka Securities Exchange, the LuSE app, brokerage accounts, market analysis, annual reports, indicators, diversification and risk management.

When is the registration deadline? The original description says Tuesdays for Friday sessions. Confirm availability for the chosen date on the live booking page.

What fee and format are listed? The original event record lists US\$45 per participant for a three-hour live Zoom workshop. Confirm the current price and date before paying.

How do I receive the Zoom link? The confirmation email includes the booked date, time in CAT and private joining link; join five minutes early using your booking name.

11 Current booking page and terms

These workshops recur, and dates, fees and availability can change. Use the live booking page as the source of current details. Review the cancellation, refund and booking terms presented before payment; confirm the selected workshop date and price before completing checkout. [Open the live event page for current dates, fees and availability.](#)

12 Contact Insight Partners Africa

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